

Polaris Lounge

125 Lacey St. 1953 – 1974

416 2nd Ave. 1974 – 1997



Photo by Reggie Hibshman – 1969

Opening!

TONIGHT

... The Smartest Lounge in Fairbanks!

Polaris Cocktail Lounge



HEAR THE SMOOTH MUSIC OF:

LAUREN LONG

From 4:30 to 7:30 p.m.

Playing your favorite piano requests

and

GORDON CLARK

From 7:30 to 1:00 a.m.

Playing & singing your favorite requests

The way you like 'em!

Remember the..

Polaris Cocktail Lounge

Polaris Bldg. — First and Lacey

Fairbanks Daily News-Miner 09/12/1953

You're Cordially Invited to the
FORMAL OPENING
OF THE NEW
POLARIS COCKTAIL LOUNGE
TODAY FROM 5 P.M. TILL 1 A.M.

You're invited to attend the formal opening of Fairbanks' newest, smartest cocktail lounge today from 5:00 p.m. until 1:00 a.m.

You'll marvel at the decor... the atmosphere created, the genial hospitality of the Polaris Cocktail Lounge. Jot it down... don't miss the opening today.

*Hors d'Oeuvres Served
All Day*

Music from 4:30 to 7:30

by LOREN LONG
at the piano bar

from 7:30 to 1 a.m.

GORDON CLARK
the one man band direct from
Los Angeles and Hollywood

in the
**POLARIS
BUILDING**
ON LACEY STREET

Yes, and you're invited to make the Polaris Cocktail Lounge your own favorite place to relax... just anytime. The moment you step inside the door, you'll realize it's the Lounge you've been waiting for.

And, you'll realize, too, that it's truly the smartest... the best decorated lounge in all of Alaska. You'll notice the oversize piano bar... the enchanting lights... the atmosphere of genial hospitality that prevails.

Your favorite drink mixed just the way you like... from the brand you prefer. Each bartender is an experienced mixologist... an expert.

In these surroundings good conversation becomes brilliant... moments slip by and you have a new outlook on life.

By all means stop in tonight... or at your earliest possible convenience and enjoy life at Fairbanks' newest, smartest, most sophisticated lounge.



EDDIE MACE and EDDIE GIPSON

... and also featured tonight
"THE TWO EDDIES"

Tonight and every night "The Two Eddies" will be playing and singing your old and new favorites. If you have heard them sing, we know you'll be coming back for more—But if you haven't, come to the Polaris Lounge tonight and listen ... you'll be back for more, also.

LISTEN TO THE "TWO EDDIES" BROADCAST-
 ING DIRECT FROM THE POLARIS LOUNGE OVER
 KFAR ON EACH MONDAY, WEDNESDAY AND
 FRIDAY AT 11:00 P.M.

OUR
T.V.
 SET WILL BE ON
TONIGHT
 April 1st at 9:00 p.m.

AT THE BEAUTIFUL



Here's the T.V. set!
 TONIGHT—IT'LL BE ON

The biggest news of the year! T. V. tonight at the Polaris Lounge. Don't miss it! We'll be expecting you at 9:00 p.m. sharp tonight, because that's when we're turning on the T.V. set ... which you'll agree with us is a thing extremely rare in Fairbanks.

T.V. SET COURTESY OF FAIRBANKS RADIO CO.



POLARIS COCKTAIL LOUNGE



IN THE POLARIS BLDG., FAIRBANKS

Fairbanks Daily News-Miner 04-01-1954



The **MOHAWK**

THE POLARIS LOUNGE is pleased to announce that the renowned mixologist, The Mohawk (known to the fair sex as Chief Wedgehead) is ready to serve you at the Polaris Lounge.

We know that The Mohawk's addition to our staff will be of special interest to all his braves and squaws.

This Announcement Sponsored by the

FREERES

**POLARIS COCKTAIL
LOUNGE**

125 LACEY

NUGGETEER



THE NEW ADDITION OF THE POLARIS BUILDING at Second Avenue and Lacey Street is rapidly nearing completion and plans for new occupants in the new addition and elsewhere on the ground floor of the building are firming up.

A Black Angus restaurant is to be housed in the area formerly occupied by the House of India on First Avenue, according to a spokesman. Part of a well respected chain, such restaurants reportedly serve high quality food at reasonable prices.

The Polaris Lounge will be moving to quarters in the new addition on Second Avenue. The new addition is also to house Checker Cab and other businesses. The present restaurant probably will be taken out and a portion of the space it now occupies is slated for a small gift shop.

The lobby will undergo a major renovation.

* * *

Man arrested at lounge; cocaine found

By KAREN AHO

Staff Writer

Fairbanks police arrested a man at the Polaris Lounge just before midnight Tuesday after police said they found 70 grams of cocaine on him. Lee Patrick Herzog, 44, was charged with misconduct involving a controlled substance.

Police said they saw Herzog, of Fairbanks, trying to get rid of 59 grams of cocaine in the bar as officers approached him, and that they found 11 more grams on him later.

Police Blotter

Police also confiscated about \$250 in jewelry Herzog was wearing and a cellular telephone he had. Police considered the items proceeds from drug sales. Lt. Ken Steinnerd said Herzog was unemployed.

Police put the cocaine's total street value at \$7,000.

"Usually when we arrest people for possession of cocaine it's much smaller amounts, a gram, two grams," Steinnerd said. "Seventy grams of cocaine, that's a good street amount."

2. Public Notices

FROM:
Polaris Lounge
416 2nd Avenue (Polaris Building)
Fairbanks, Alaska 99701
(Owner: Terry Franklin)

TO:
Players II, Inc.
NO PREMISES
(Owners: Joseph P. Nyquist and Randall G. Kelsch)

V. UNFINISHED BUSINESS
(None)

VI. NEW BUSINESS
(None)

VII. EXECUTIVE SESSION
a) Labor Contact Matters
Detailed information and copies of the above documents are available at the Office of the City Clerk, 800 Cushman Street, Fairbanks, Alaska.

Nancy DeLeon,
City Clerk

PUBLISH: November 14, 1997

Fairbanks Pioneer

FDNM 12/01/1994

FDNM 12/14/1997

All Alaska Weekly

The liquor license transfer notice.

02/15/1974



Jack Barnwell/News-Miner

Mostly rubble sits on the site of the Polaris Building after a three-year demolition process by Coldfoot Environmental Services.

Jack Barnwell/News-Miner

The Polaris Building has come down in downtown Fairbanks, and contractors are now hauling away the rubble.

Fairbanks Daily News-Miner 07-31-2025